

MakeMyTrip Launches Global Tours & Attractions Booking Platform; Enables Indian Travellers to Book Worldwide Experiences with Ease

Tailored for Indian travellers, with 200,000 bookable activities across 1,100 cities in 130 countries

Gurugram, July 24 2025: MakeMyTrip, India's leading online travel company, announced its entry into the global experiences space with the launch of a Tours and Attractions Booking Platform, giving Indian travellers access to over 200,000 bookable activities across 1100 cities in 130 countries worldwide. The platform allows Indian travellers to discover and book global experiences, from city walks and cultural tours to theme parks and adventure sports. The Tours and Attractions booking platform addresses a key traveller insight: Indian outbound tourists often struggle with scattered information, foreign currency pricing, and disjointed planning tools when booking experiences. By bringing everything together in one seamless interface, MakeMyTrip aims to remove friction and bring clarity to global experience planning.

Speaking about the development, **Rajesh Magow, Co-founder and Group CEO, MakeMyTrip said,** "Experiences account for a significant share of spending when Indians travel overseas, yet discovering and booking them remains one of the most fragmented aspects of the journey. Our attempt is to make the discovery and booking experience simple, convenient and personalised like the flight, hotels, and ground transport bookings. This launch is a natural addition to our stated vision of being a one-stop shop for all travel booking services, with a delightful experience for customers."

The Tours and Attractions platform enables travellers to seamlessly discover and pre-book a curated mix of iconic landmarks and unique in-destination experiences across leading global destinations. From world-famous attractions like the Eiffel Tower and Disneyland in Paris, or the thrilling Desert Safari in Dubai, to immersive activities such as a helicopter ride over Hawaii's lush Kauai Island or an interactive sumo show in Tokyo's historic Asakusa district, the platform brings it all together in one place. Whether travellers are ticking off must-see sights or seeking culturally rich experiences on the ground, the platform offers a single, convenient gateway to explore it all.

The platform is powered by partnerships with leading global experience providers and supported by a dedicated 24/7 Travel & Assistance Desk, ensuring round-the-clock help across time zones and geographies. Users can browse and book activities in INR, with all bookings integrated into the 'MyTrips' section, just like flights, hotels, and more.

MakeMyTrip's entry into this space is part of its continued expansion across all key layers of travel. This launch reinforces the company's commitment to becoming a truly comprehensive travel companion for Indian travellers, one that supports every stage of the journey.

About MakeMyTrip:

MakeMyTrip Limited is India's leading online travel company, with a vision to become the most comprehensive and trusted platform for travellers and partners alike. We are driven by world-class technology, industry-first innovations, and deep consumer insights. Over the 25-year journey to date, we have more than 83.2 million lifetime transacted users.

We own and operate several well-recognized online brands, including MakeMyTrip, Goibibo, and redBus. Through our primary websites— www.makemytrip.com, www.goibibo.com, and www.redbus.in — and mobile platforms, travellers can research, plan, and book a wide range of travel services and products, both within India and overseas. Our offerings include air ticketing, hotel and alternative accommodations, holiday packages, rail ticketing, bus ticketing, taxis, forex services, and ancillary travel needs such as third-party travel insurance and visa application processing.

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